

# rasa.io

Stay in touch with your members on  
a regular basis in a relevant way.



- » Grow engagement and strengthen relationships with members
- » Improve efficiency through content relationship automation
- » Provide tangible value and benefits for your members
- » Retain members and reduce churn in membership

**“The rasa.io platform has significantly enhanced the engagement of our members over the past several years. Open rates and click through rates not seen before at ASAE.”**

– Reggie Henry  
ASAE  
Chief Information  
and Engagement Officer

**Learn more!**

Read about the success of a few of our customers



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AM>  
AMERICAN MARKETING  
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MICROBIOLOGY

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